

# amenity authority tips

## **your problem: Razor Burn**

### **the cause: Shaving without enough protection**

In the old day, prior to shave gel or cream, men applied a pre-shave oil to increase beard lubrication to avoid the painful burning sensation of a razor running against the face. A quality shave cream has enough lubrication so you don't need this extra step.

### **the amenity authority's solution: Use a better pre-shave cream and soothe afterwards**

A good shaving cream/gel will give exceptional lubrication allowing the razor to glide effortlessly across the contours of your face (but even the best won't protect heavy handed shaving when you exert pressure on the razor against your face). Shave gently and let the razor do the work. Pick a shave cream that leaves the skin comfortable and reduces irritation. If your skin is sensitive it may become irritated after shaving, especially on the neck. Use fresh blades and always shave in the direction of hair growth. Afterwards, splash your face with cold water after the shave and pat dry (avoid rubbing your body towel across your face). A good post-shave moisturizer contains ingredients to cool and calm the skin and to reduce shaving rash (and the very best help to heal any tiny nicks and cuts and moisturize the skin).

### **products: Shave Cream, After Shave and Face Moisturizer**